

Ready To RUN[®]

Campaign Training for Women

A program of the

CAWP CENTER FOR AMERICAN
WOMEN AND POLITICS

**Friday and Saturday,
March 18-19, 2016**

DOUGLASS STUDENT CENTER

Rutgers, The State University of New Jersey
New Brunswick, NJ

RUTGERS

EAGLETON INSTITUTE OF POLITICS



A "How-To" Training for Public Life

Ready to Run[®] is a *bipartisan* program for women who want to run for office, work on campaigns, get appointed to office, or learn more about the political system. You will learn:

- ★ Practical "how-tos" for candidates
- ★ Real world advice and best practices from the experts
- ★ Strategies for positioning yourself for public leadership
- ★ The ins and outs of New Jersey politics
- ★ Internet strategies for campaigns
- ★ How to get started in a campaign career

Two Tracks to Meet Your Needs

- ★ Track 1: I'm Ready to Run, Now What? for women planning to run for office immediately.
- ★ Track 2: I'm Not Ready to Run Yet, But... for women who want to learn more about different ways to get involved in politics or position themselves for public leadership.

Diversity Initiative

The Ready to Run[®] Diversity Initiative programs aim to increase the participation of women of color in New Jersey politics. Diversity Initiative programs are held on Friday, March 18, immediately prior to the opening Ready to Run[®] session. The sessions are:

- ★ *Rising Stars: Educating Asian American Women for Politics*
- ★ *Run Sister Run: Women of the African Diaspora Changing the Political Landscape*
- ★ *Elección Latina*

More details, including full program agendas, can be found at www.cawp.rutgers.edu/ReadytoRun.

Register Now! Visit our web site at
www.cawp.rutgers.edu/ReadytoRun